



ellyjohnson

truth-trust transformation



SPEAKER KIT & INFORMATION

*“I guide people in
developing conscious
approaches to truth
and trust.”*

Elly Johnson



Hi, I'm Elly

MY JOURNEY WITH TRUTH & TRUST



As a young girl I was captivated by Wonder Woman and her golden truth lasso. I marvelled at her ability to capture the bad guys and use the lasso to reveal the truth. Little did I know that I would go on to pursue justice in the real world and develop an even deeper fascination with the topic of truth.

At 22 I joined law enforcement, witnessing firsthand how truth and trust decisions could literally become life or death situations. After law enforcement, I moved into sales and leadership before founding my training and consulting business in 2001, partnering with a polygraph expert to teach high-stake interview skills where getting the truth was critical.

For over two decades I've trained, coached and spoken about truth, trust and human behaviour to thousands of people across seven countries—from high-level professionals to individuals navigating personal relationships.

On this journey, I discovered the hidden power of trust is often overlooked or undervalued. Trust is the foundation of every choice we make, every connection we build and every risk we take. Without healthy trust levels, relationships break, teams disconnect, and organisations suffer.

I developed Truth Intelligence™ and Trust Wisdom™ to help people develop conscious approaches to truth and trust. My work provides powerful insights that transform how people build stronger, safer and more connected relationships.

"I guide people in developing conscious approaches to truth and trust, encouraging wise choices that create safe, connected relationships, unified teams and trustworthy businesses."

What clients are saying

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★★★★★

I had the privilege of hearing Elly speak at the SCA Australasian Conference (May 2025) and her impact was immediate and lasting. Elly's session on Truth Intelligence and Trust Wisdom was one of the most powerful I've experienced in my professional career. Elly is not only a gifted speaker but also a catalyst for meaningful change in leadership and workplace culture. I wholeheartedly recommend her to any organisation looking to foster deeper trust, stronger teams, and a more authentic culture.

Anita Reinecke

General Manager | Oxygen Strata Ltd

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★★★★★

Loved Elly! Her presentation to the top 300 OPTUS sales people conference in Bali on the impacts of confidence and truth and trust was so engaging and relevant to all people, industries and workplaces. Highly recommended a speaker who thoroughly engages the room.

Peter Rowsthorn

Comedian, Actor, MC

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★★★★★

It has been my great pleasure to work with Elly Johnson on several projects over the past few years. She is one of the most engaging public speakers and trainers that I have had the pleasure of working with and is also a great human being.

Julian Talbot

Risk Management Consultant

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★★★★★

What a pleasure it was to have Elly at our Unstoppable FEW Conference. She inspired and engaged with her session around the topics of communication and truth. I recommend Elly as a Keynote speaker for any organisation looking for an energetic speaker. Her passion and professionalism made her a delight to work with.

Judith Beck

Founder, Financial Executive Women (FEW)

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★★★★★

I have attended a few events now where Elly was a keynote speaker. Elly's content is always "fresh", relatable for the audience type and scaled for all levels of experience. To say that her energy captivates the room is an understatement!

Kirsten Smith

Fraud Investigator, Equifax Australia

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★★★★★

Elly's content is compelling; she has a unique take on the world of truth and deception and delivers strong take-aways for organisations across all sectors. Audiences are fascinated by her insights and learn skills that can be applied to business and life.

Brian Rogers

Australian Government Agency

Some of my clients



Why Trust Matters Now

THE BUSINESS CASE FOR TRUST

In today's environment, where collaboration happens across screens and relationships must be formed quickly, trust has never been more critical—or more vulnerable.

Organisations suffering from low trust environments experience measurable consequences: higher turnover, slower decision-making, reduced innovation, increased stress, and diminished customer loyalty.

FIVE TRUST CHALLENGES IN TODAY'S WORKPLACE

- Eroded client relationships – When trust breaks, loyal customers quietly disappear
- Strained team connections – Low trust environments reduce collaboration and innovation
- Reputation damage – Trust breaches can instantly undermine years of brand building
- Communication breakdowns – Without trust, everything moves slower and costs more
- Talent disconnection – The best people leave when they don't feel trusted or valued

WHAT'S THE SOLUTION?

Building stronger trust isn't easy or quick—it requires awareness, commitment, and consistent effort. The journey begins with understanding the small, everyday choices we make about truth and trust that, over time, create either strong foundations or unstable connections.

Elly's approach focuses on helping people recognise hidden patterns in their truth and trust behaviours, uncovering the invisible dynamics that shape every interaction.

By developing awareness first, then building practical skills that enable more conscious choices, people can create significant positive impacts on team collaboration, leadership effectiveness, and relationship quality. These seemingly small adjustments often become the catalyst for deeper organisational transformation.

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★★★★★

Thank you for your wisdom Elly. I admire your ability to keep us engaged for the whole three day training program, you are such a highly professional lady and it is always such a pleasure to spend time with you and learn from you.

Vanessa Sellick
Department of Defence

SPEAKING TOPICS

The Trust Transformation Series

Uncovering the Hidden Dynamics That Shape Every Relationship and Decision



In today's fast-paced business environment, trust has become both more critical and more fragile than ever before. While most leaders focus on building trust through traditional methods, they're missing the invisible forces that truly determine whether relationships thrive or fail.

Elly's presentations reveal the hidden grey space between truth and deception that influences every interaction, helping audiences recognise the unconscious patterns in their own behaviour and that of others.

"Through Truth Intelligence™ and Trust Wisdom™, I guide people toward wiser choices and more authentic connections."

Through compelling stories and practical insights, this keynote transforms how people understand trust by shining light on the everyday choices that either strengthen or erode the foundation of their most important relationships.

Audiences discover how small shifts in their approach to truth and trust can create significant impacts on team collaboration, leadership effectiveness, and organisational culture.

CORE CONCEPTS

- ✓ The Trust Wisdom Principles - A comprehensive 11 part framework for building, maintaining and repairing trust
- ✓ Truth Intelligence™ - Discover how to navigate the truth-deception spectrum with greater awareness, intention and integrity
- ✓ Hidden Dynamics - Expand awareness and uncover blind spots and unconscious patterns that influence every interaction



TRUST TRANSFORMATION FOR LEADERS

Create Trust-Centred Leaders Who Drive Performance

Perfect for:

- Leadership conferences, management development programs

Leaders discover how to:

- ✓ Shape organisational trust through conscious communication choices
- ✓ Navigate the truth-deception spectrum in challenging leadership situations
- ✓ Create cultures where trust becomes a competitive advantage

Outcomes: Improved team engagement, faster decision-making, enhanced credibility



TRUST TRANSFORMATION FOR TEAMS

Build High-Performance Teams Through Authentic Connection

Perfect for:

- Team development sessions, teams experiencing conflict or disconnection

Teams will discover how to:

- ✓ Remove hidden trust barriers that slow progress and create workplace friction
- ✓ Transform everyday interactions into trust-building opportunities that accelerate results
- ✓ Create environments where respect and harmony enable open communication and innovation

Outcomes: Increased collaboration, improved communication, accelerated innovation



TRUST TRANSFORMATION FOR ORGANISATIONS

Develop Trust-Wise Professionals at Every Level

Perfect for:

- Professional development conferences, rebuilding after trust breaches, strengthening client relationships

Leaders discover how to:

- ✓ Recognise personal trust patterns and blind spots that limit effectiveness
- ✓ Apply Trust Wisdom™ to rebuild eroded trust internally and with clients
- ✓ Make conscious choices that create more safety and connection in all interactions

Outcomes: Enhanced client relationships, improved workplace culture, stronger reputation

These insights resonate universally across all industries and organisational levels, making the content relevant for diverse audiences and sectors.

All presentations can be delivered as 45-90 minute keynotes, half-day workshops, or customised training programs tailored to specific industries and organisational needs. Each session includes Elly's signature takeaway materials to ensure lasting impact.



Elly is a gifted presenter who uses her intellect, experience and sense of humour to engage the audience.

Marie Baker

Director of Operations, Omni Executive

SPEAKING TOPICS

The Wonder Woman Effect



The Wonder Woman Effect

Using Truth & Trust to Build Unshakeable Confidence

Perfect for:

- Women's conferences, personal development events, empowerment summits, professional women's organisations

Teams will discover how to:

- ✓ Remove hidden trust barriers that slow progress and create workplace friction
- ✓ Transform everyday interactions into trust-building opportunities that accelerate results
- ✓ Create environments where respect and harmony enable open communication and innovation

Outcomes: Enhanced self-confidence, improved decision-making, stronger personal boundaries

Drawing on her law enforcement background and Wonder Woman inspiration, Elly shares superhero-inspired insights that help individuals develop the wisdom to recognise trustworthy people and situations while building the confidence to live authentically.

This empowering presentation combines practical safety strategies with personal development tools that benefit anyone seeking greater self-assurance and life effectiveness.

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★★★★★

Absolutely love love loved this event. I wasn't the only woman in the audience who cried, but they were tears of inspiration. Elly's experience is so interesting and she left everyone feeling unstoppable.

Elaine Davies
Buyers Agent

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★★★★★

I loved hearing Elly's stories and how her journey has connected her strongly to the topics of truth and trust. Her message cut through deeply and the event has really started me thinking differently.

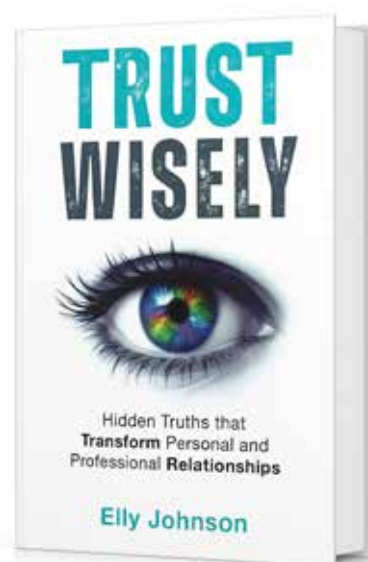
Lucy Taylor
Mayday Recruitment

Book

COMING SOON...

TRUST WISELY

Hidden Truths that **Transform**
Personal and Professional
Relationships



In a world where trust is both more critical and more fragile than ever, most people are making trust decisions unconsciously—often with devastating consequences. In *Trust Wisely*, Elly reveals the hidden dynamics that shape every relationship and provides a practical roadmap for navigating the complex landscape of truth and trust.

Drawing on over three decades of experience in law enforcement, business leadership, and human behaviour analysis, Elly introduces her transformative concepts of Truth Intelligence™ and Trust Wisdom™. Readers will discover how everyday choices on the truth-deception spectrum either build or erode trust, and learn the 11 Trust Wisdom Principles that create the foundation for stronger, safer, and more authentic connections.

Whether you're a leader building high-performance teams, a professional developing client relationships, or someone seeking deeper personal connections, *Trust Wisely* offers the insights and tools to transform how you approach your most important relationships.

Let's Work Together



Transform your next event with a presentation that delivers lasting impact beyond the stage.

Through her proven concepts, Elly guides people in developing conscious approaches that uncover hidden dynamics and lead to wiser choices and authentic connections.

Whether you're looking to strengthen team collaboration, enhance leadership effectiveness, rebuild trust after challenges, or inspire meaningful change, Elly's engaging style creates memorable experiences that generate measurable results.

Book Elly for your next event and give your audience the gift of greater Truth Intelligence™ and Trust Wisdom™—powerful skills that will transform how they approach their most important relationships throughout their careers and lives.

Enquiry Process

1. CHECK AVAILABILITY

Contact Elly directly on:

+61 0402 883 196

elly@ellyjohnson.com.au

2. REQUEST A PROPOSAL

All engagements are quoted individually following a conversation with Elly. You will be provided a customised proposal, including speaker fees and travel expenses.

3. APPROVAL AND PAPERWORK

The date is secured, a contract issued and a deposit paid to lock in your date.

4. PRE-EVENT PROCESS

We have a detailed briefing and Elly conducts any necessary research where applicable. We can also provide any assistance with promoting your event.

5. POST-EVENT

We have a detailed de-brief and Elly will provide any further resources for your attendees to embed key messages.



Stay updated



ellyjohnson.com



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